

COLLECTION GUIDE

WOOL & CO FALL WINTER 2021



WOOL & CO

101 WAYS TO IMPROVE YOUR
KNITTING



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QUALITA'

SOSTENIBILITA'

STILE

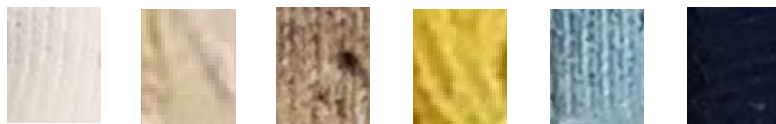
QUALITY

SUSTAINABILITY

STYLE

ABBIAMO DECISO DI INNOVARE GUARDANDO AL PASSATO, METTENDO AL CENTRO DEL NOSTRO MONDO IL RISPETTO DEL TEMPO E DELLA NATURA PER REINVENTARE UN FUTURO MIGLIORE.

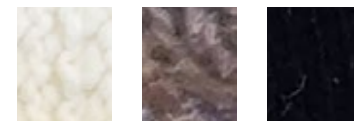
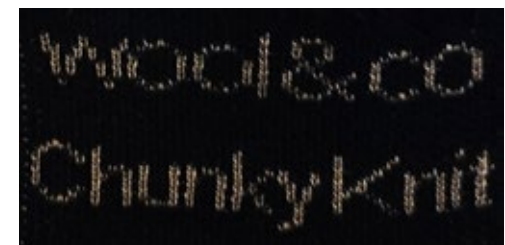
WE HAVE DECIDED TO INNOVATE LOOKING TO THE PAST, PLACING RESPECT FOR TIME AND NATURE AT THE CENTER OF OUR WORLD TO REINVENT A BETTER FUTURE.





QUESTO CAMBIAMENTO TRASFORMA WOOL & CO, BRAND ORMAI STORICO, IN UNA MAGLIERIA EVOLUTA CHE UNISCE TRADIZIONE, INNOVAZIONE E PROPOSTA.

THIS CHANGE TRANSFORMS WOOL & CO, A NOW HISTORIC BRAND, INTO AN EVOLVED KNITWEAR THAT COMBINES TRADITION, INNOVATION AND PROPOSAL.



EVOLUZIONE E' LA PAROLA CHIAVE, WOOL & CO E' UN MARCHIO CHE CON UNA STORIA DI 60 COLLEZIONI ALLE SPALLE, ATTRAVERSO LE QUALI HA DIMOSTRATO DI POTER AFFRONTARE 30 ANNI DI EVOLUZIONI, SEMPRE AL PASSO CON LE ESIGENZE DEL MERCATO.

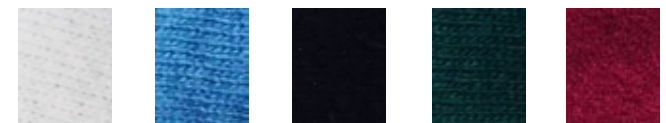
EVOLUTION IS THE KEY WORD, WOOL & CO IS A BRAND WITH A HISTORY OF 60 COLLECTIONS BEHIND IT, THROUGH WHICH IT HAS SHOWN THAT IT CAN FACE 30 YEARS OF EVOLUTION, ALWAYS IN STEP WITH THE NEEDS OF THE MARKET.



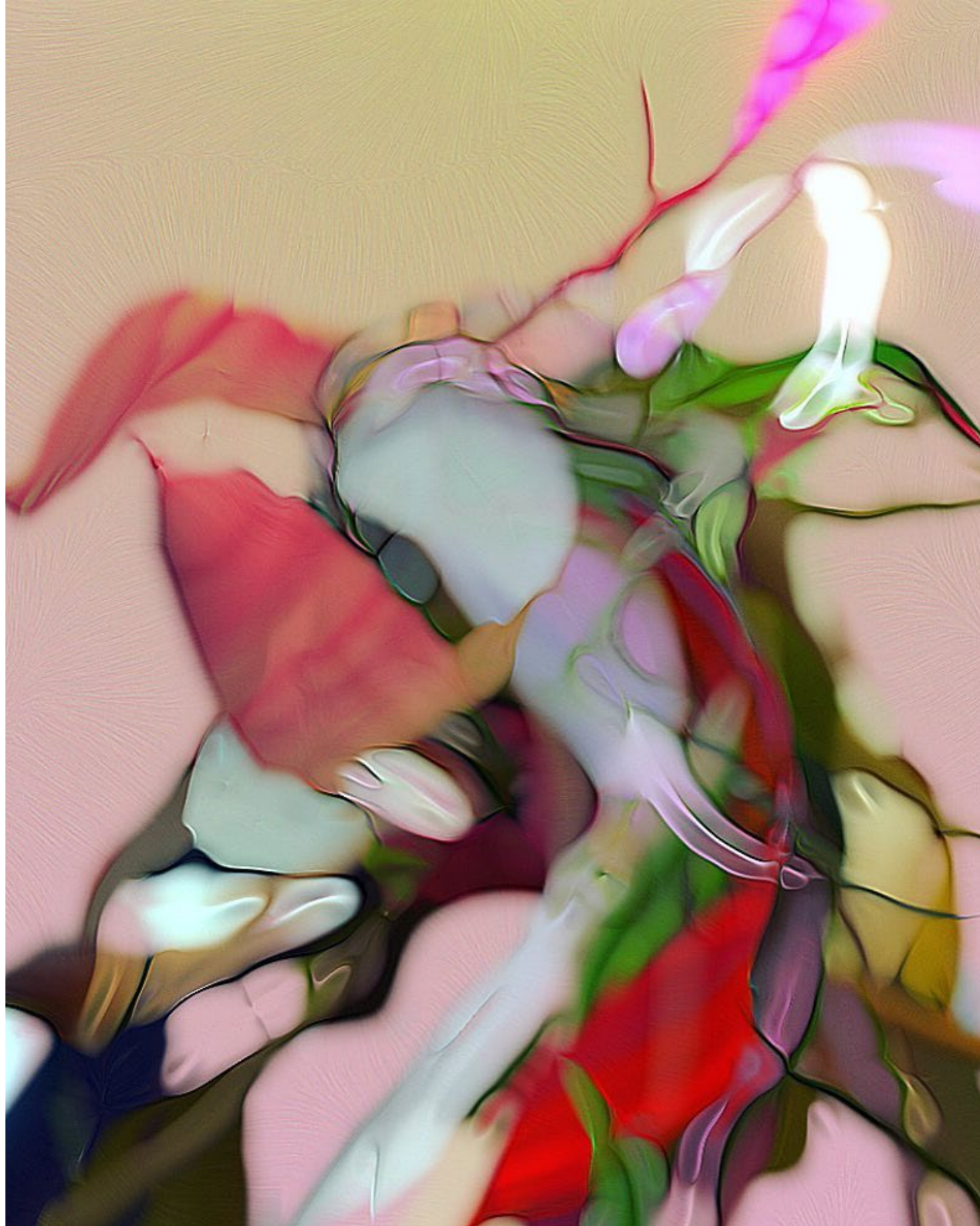


OGGI WOOL & CO DIVENTA UNA COLLEZIONE DI CONTENUTI, UNA COLLEZIONE CHE HA LA PRETESA DI POTER CONIUGARE L'ATTENZIONE AL CONSUMO CONSAPEVOLE, ALLA QUALITA'E ALLO STILE CONTEMPORANEO.

TODAY WOOL & CO BECOMES A COLLECTION OF CONTENTS, A COLLECTION THAT CLAIMS TO BE ABLE TO COMBINE ATTENTION TO CONSCIOUS CONSUMPTION, QUALITY AND CONTEMPORARY STYLE. TODAY WOOL & CO BECOMES A COLLECTION OF CONTENTS, A COLLECTION THAT CLAIMS TO BE ABLE TO COMBINE ATTENTION TO CONSCIOUS CONSUMPTION, QUALITY AND CONTEMPORARY STYLE.



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Color Drop



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